

Porcelain Penguin – ‚Curious Penguin‘

Dare to embark on new adventures! – A symbol of courage and curiosity

Lichtenfels, summer 2023 – halblang, a young company from Lichtenfels, is delighted to present its latest product, the porcelain penguin ‚Curious Penguin‘. Just as the penguins jump courageously and curiously into cold water, the Curious Penguin will motivate its owner to take on new challenges and overcome them with curiosity.

„The penguin is a symbol of courage and curiosity,“ explains Paul Streicher, founder of halblang. „We want to encourage people to break new ground and realise their dreams. Imagine a penguin on the edge of a block of ice. How he hesitates at first, but ultimately takes the plunge into the cold and uncertain water and comes back with prey. Whether it’s a new course of study, a job change, starting your own business, embarking on an exciting journey or finally losing weight – there are no limits except the ones you set yourself. And the penguin dissolves precisely these boundaries.“

The Curious Penguin is more than just an accessory. Each penguin is individually made by regional craftsmen and is therefore unique. We are proud to be working with a long-established company from Franconia, which generates a quarter of its own electricity consumption using its own photovoltaic systems. This means we have found an ideal sustainable partner.

Another highlight of the Curious Penguin is its connection to a good cause. With every purchase of a penguin, halblang donates 5% of the proceeds to Deutsche Umwelthilfe e.V. As a buyer, you not only become the proud owner of a unique porcelain penguin, but also a penguin sponsor and thus actively contribute to saving endangered penguins.

The porcelain penguin is available in three attractive colours: arctic white, salmon pink and night black. The minimalist design fits in perfectly with a variety of interior styles and emphasises the individuality of the owner.

The Curious Penguin is the ideal gift to encourage someone or as a Christmas present with a charitable purpose. The minimalist design and high-quality finish make it the perfect addition for lovers of stylish and sustainable design.

Website www.halblang.eu/en/

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High-resolution images and further information can be found at: www.halblang.eu/en/presse

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